

AKITO NAKAHARA

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PERSONAL STATEMENT With a proven track record of over 10 years of Web development experience, I've found that each project has its own challenges and rewards. I stay on top of the latest technologies and trends while holding true to the project objectives. As a senior-level developer I wish to continue to be challenged by interesting projects and help others learn and grow.

EXPERIENCE

Senior Back-End Developer, Heartbeat Ideas, New York, NY, 2010 - Present

- Work with a team of designers and developers to build branded and unbranded Web sites, Web services and mobile applications for the pharmaceutical industry.
- Tech lead on multiple projects; responsible for development strategy for Web and mobile projects; provide technical guidance for back-end and front-end developers.
- Regularly interface with clients and third-party vendors to hash out technical requirements based on business rules.
- Responsible for the build and successful launch of crohnsandme.com, cimzia.com/rheumatoidarthritis and cimzia.com/crohns-disease.
- Created a framework around ASP.NET that handles global environment settings, exception handling, mail, database handling, ad placement and 301 redirects.
- Build and maintain iPhone and Flex-based AIR applications.

Senior Web Developer, UGO Entertainment, New York, NY, 2007 - 2010

- Work with a team of designers and developers to build and maintain UGO's network of ASP.NET and PHP-based Web sites.
- Work on all aspects of Web site and CMS development including database design, back-end code, XHTML/CSS layout, Javascript, SEO, ad placement and analytics.
- Responsible for the successful relauches of E3.net 2008 and 2009 during the critical 3-day period of the E3 Convention.
- Built Fox's "The Rush" Web site, www.ugo.com/therush, and CMS in a tight 3 week time span using a MySQL database and ASP.NET.
- Work with the CMS development team to port hundreds of Web sites to new universal platform. Responsible for extensive data migration and building front-end and CMS features.

Freelance Web Developer, New York, NY, 1999 - Present

- **Citadelcc.com**, a construction management and general contracting firm - built Web site and CMS using Code Igniter and AJAX.
- **Mmckenna.com**, an independent design studio and manufacturer - developed AS3-based Flash site to coincide with successful launch of product line.
- **Nimany.com**, a popular online t-shirt boutique - utilizing PHP, MySQL and AJAX, integrated order/inventory management with payment processing and custom reports. Facilitated sales over \$450,000 in hand-made t-shirts over five years.
- **Paola Studio**, a prominent photography studio based in Tokyo, Japan - built Flash Web site in 10 days.

System Engineer, MIC Business Solutions (Mitsubishi), New York, NY, 2006 - 2007

- Performed on-site business analysis and wrote requirements specification and proposal for small to medium-sized projects.

- Developed .NET-based Web and mobile applications for Toshiba's pilot barcode/RFID scanning, inventory management and reporting systems.
- Developed .NET solutions that facilitate communication between third-party software and SAP's Enterprise Resource Planning (ERP) systems.

Lead Web Developer, AlterityNET, Ronkonkoma, NY, 2003 - 2005

- Managed multiple projects and responsible for creation of project goals. Managed team of 3 programmers and responsible for communicating project status and goals to project team and clients.
- Designed and developed Web sites and CMSes for clients such as Hough & Guidice Realty, The DoP Shop and Karcher Warranty. Administered IIS/Apache Web servers and Microsoft SQL/MySQL database servers.

System Engineer, Mana Maeda Design Association, Tokyo, Japan, 2002 - 2002

- Worked on multiple Web and print environmental projects.
- Set up and maintained integrated Windows, Mac OS and Linux-based network.

Web Designer, Scott Cooper Associates, Melville, NY, 2001 - 2002

- Worked closely with creative director and design team to plan, storyboard, design and produce Web sites, multimedia presentations and brochures.
- Designed a series of HTML templates for new Sprint product launch.
- Won BOLI 28 Award for Best Self-Promotion Web site for design of Scott Cooper Associates Web site and direct mail piece, "Happy Holidays."

PROGRAMMING SKILLS C#, PHP, VB.NET, ASP.NET, SQL, HTML, CSS, Javascript, Objective C, AJAX, jQuery, JSON, XML, XSL, RSS, AS3, Omniture, Google Analytics, Brightcove, Perl, VBScript, Flex

FRAMEWORKS/CMSSES Zend Framework, Code Igniter, CakePHP, Drupal, Wordpress, Magento

SOFTWARE Eclipse, Visual Studio 2008, Adobe Dreamweaver, Adobe Flash, Adobe Photoshop, Adobe Illustrator

SERVERS Microsoft SQL Server, MySQL Server, Oracle Server, Apache Web Server, Microsoft IIS Server, Visual SourceSafe, Subversion, CVS

SPOKEN LANGUAGES Intermediate spoken and written Japanese

EDUCATION **Long Island University - C.W. Post** (Brookville, NY)
Information Systems, GPA: 3.73, Master of Science, May 2001

Washington University (St. Louis, MO)
East Asian Studies, GPA: 3.12, Bachelor of Arts, June 1997

REFERENCES Available upon request.